





## ***SPONSORSHIP OPPORTUNITY***


### **The 40<sup>th</sup> Annual Professional Biology Conference and AGM**

**May 10, 2019, TRU Conference Centre, 805 TRU Way, Kamloops, BC.**

The Association of Professional Biology (APB) invites you to sponsor our premiere professional development and networking event for natural resource professionals in BC. The APB represents biology professionals and affiliate members who specialize in the study, management or conservation of living organisms and their habitats. As an independent body the APB advocates on behalf of the profession, promoting excellence in applied practice, management, research, conservation and stewardship of our shared biological resources.

 **Sponsor the 2019 APB Annual Professional Biology Conference** and get tangible promotional exposure for your organization. In addition to advertising through the conference, sponsors and partners of the 2019 APB Conference receive valuable promotional exposure through the APB's extensive social media and affiliates network. The APB's LinkedIn platform connects to over 5000 practitioners and organizations.

 **Sponsor the 2019 APB Annual Professional Biology Conference** and connect with BC's premier community of Biology Professionals. Take advantage of this unique opportunity for you and your staff to learn, network and build connections with leaders in industry, government, research, First Nations and environmental non-government organizations in BC and Canada.

 **Sponsor the 2019 APB Annual Professional Biology Conference** and support multiple APB initiatives including the newly launched APB Mentorship Program, future workshops, webinars, hands-on training and other professional development opportunities.

 **Want to double your exposure? Consider joining our other exhibitors at our tradeshow.** (See attached information and booth reservation form)

Please see attached details on sponsorship levels and benefits, and take advantage of this unique opportunity to be recognized as a conference sponsor. For more information on the conference please visit our website ([www.professionalbiology.com](http://www.professionalbiology.com)).

Thank you for your consideration and support.

Sincerely,

**The Association of Professional Biology**

Pamela Hengeveld, RPBio

Vice President

## ***SPONSORSHIP Levels and Benefits: APB 2019***

### **Platinum: \$5,000**

- ✓ Sponsor of *APB Social and Auction*
- ✓ Recognition at conference by Emcee
- ✓ Conference registration for 2 people
- ✓ Corporate logo on conference webpage and agenda, and buffet table
- ✓ Corporate logo and recognition in the APB e-Newsletter (BioNotes) and APB's Social Networks
- ✓ Corporate brochure/ promotional items in registration kit
- ✓ Free job posting on the APB Job Board for one year

### **Gold: \$3,000**

- ✓ Shared sponsorship of keynote speaker
- ✓ Conference registration for 1 person
- ✓ Recognition at conference by Emcee
- ✓ Corporate logo on conference webpage and agenda, and buffet table
- ✓ Corporate logo and recognition in the APB e-Newsletter (BioNotes), and APB's Social Networks
- ✓ Corporate promotional items in registration kit

### **Silver: \$2,000**

- ✓ Shared sponsorship of lunch
- ✓ Conference registration for 1 person
- ✓ Corporate logo on conference webpage and agenda, and buffet table
- ✓ Corporate logo and recognition in the APB e-Newsletter (BioNotes)
- ✓ Corporate promotional items in registration kit

### **Bronze: \$1,000**

- ✓ Sponsorship of a workshop/course or a networking break
- ✓ Corporate logo on networking break table
- ✓ Corporate logo and recognition in the APB E-Newsletter (BioNotes)
- ✓ Corporate promotional items in registration kit

### **Contributor: \$100 – \$999 cash or in-kind/gift donation**

- ✓ Recognition at conference on PowerPoint presentation

To **sponsor** the 2019 APB Conference and AGM, please complete the sponsorship form on page 3 and send to the APB office ([registrar@professionalbiology.com](mailto:registrar@professionalbiology.com); Tel: 250-482-4382).

## **SPONSORSHIP / CONTRIBUTION FORM**

Please select level:

- Platinum - Sponsor of *APB Social and Auction*  
(includes conference registration for 2 attendees)
  
- Gold – Shared sponsorship of *Keynote Speaker*  
(includes conference registration for 2 attendees)
  
- Silver - Shared sponsorship of Lunch  
(includes Conference registration for 1 attendee)
  
- Bronze - Sponsorship of a workshop/course or a networking break
  
- Contributor

SPONSORSHIP / CONTRIBUTION     \$ \_\_\_\_\_

Company: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Attendee(s): \_\_\_\_\_

Address: \_\_\_\_\_

Telephone: \_\_\_\_\_ Email: \_\_\_\_\_

**APB - Association of Professional Biology**  
300-1095 McKenzie Avenue, Victoria, BC V8P 2L5  
Tel: (250) 483-4283  
info@professionalbiology.com

## 2019 TRADESHOW ANNOUNCEMENT

Join other exhibitors to celebrate the APB 40<sup>th</sup> Conference and AGM! This exhibition provides you and our conference delegates with the opportunity to connect and see your latest technologies, products and services.

The exhibition will be setup in the beautiful Rotunda, a unique space for tradeshow and cocktail receptions. It will run all day concurrent to the plenary sessions and carry on with the *APB Social & Auction* from 4:30 pm to 6:30 pm on Friday May 10.



This year 2 styles of booths are offered to accommodate the room's features: The full-size 8' x 8' booth, and the half booth with a table and drape backdrop only. Please see details on the attached reservation form.

To reserve a booth please complete the attached form and send to the APB office.  
 Email: [registrar@professionalbiology.com](mailto:registrar@professionalbiology.com); Tel: (250) 483-4283

### **8' X 8' FULL BOOTH:**

- 8' Drape back wall
- 3' high drape side wall
- 1 - 6' table - skirted
- 2 chairs

**COST: \$445.00 + GST = \$467.25**

### **HALF BOOTH:**

- 8' Drape back wall
- 1 - 6' table - skirted
- 2 chairs

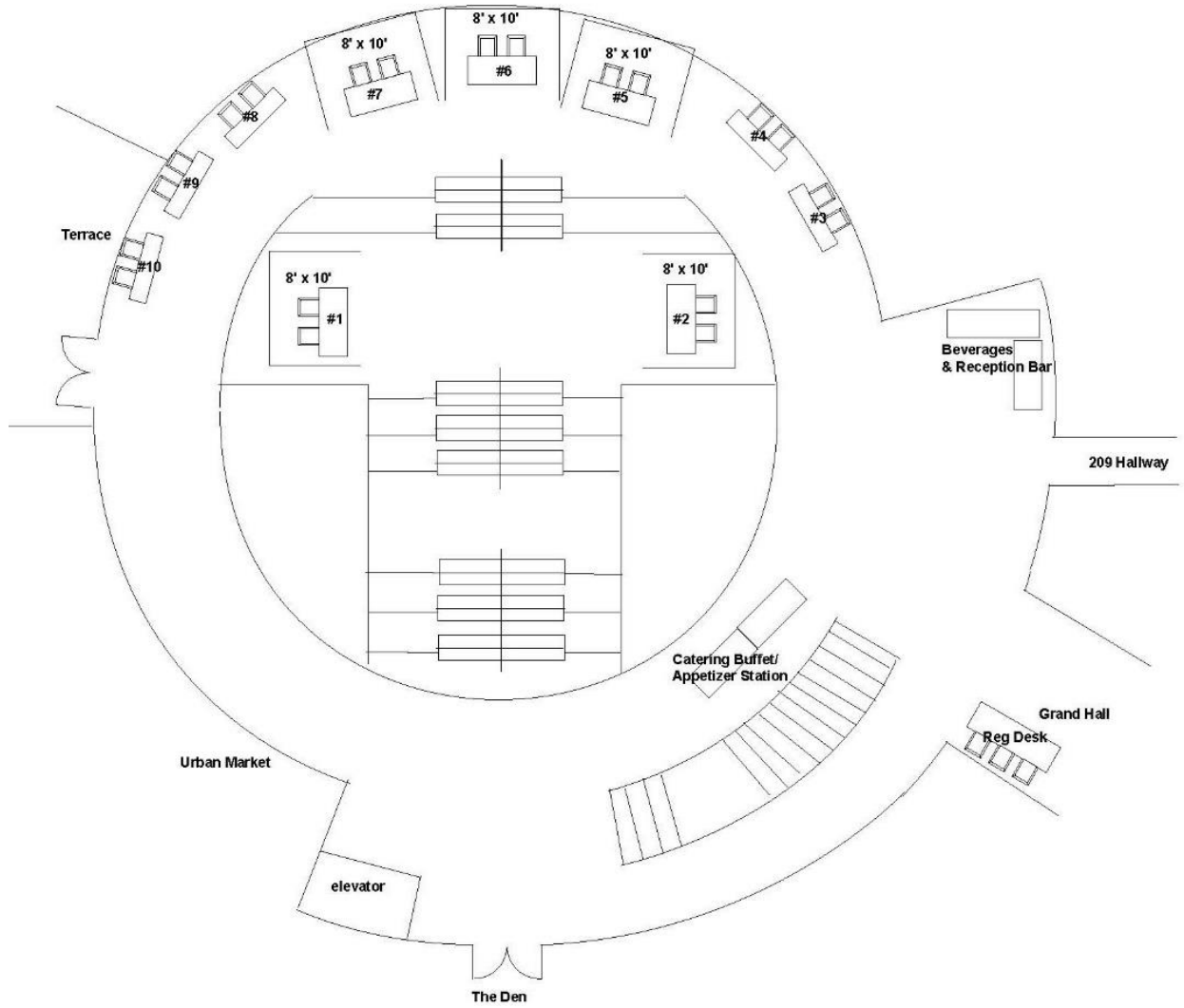
**COST: \$395.00 + GST = \$414.75**

### **All BOOTHS INCLUDE:**

- 1 pass to continental breakfast, breaks, lunch, and reception

**Additional pass for booth attendee: \$75.00 (incl. GST)**

**FLOOR PLAN – APB TRADESHOW – ROTUNDA/TRU CONFERENCE CENTRE**  
*This floor plan is subject to changes.*



## **BOOTH RESERVATION FORM**

Please select product:

- 8' X 8' Full Booth\_\_\_\_\_ \$467.25 (incl. GST)
- Half Booth\_\_\_\_\_ \$414.75 (incl. GST)
- Additional Pass for Booth Attendee\_\_\_\_\_ \$ 75.00 (incl. GST)

TOTAL     \$\_\_\_\_\_

Company: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Attendee(s): \_\_\_\_\_

Address: \_\_\_\_\_

Telephone: \_\_\_\_\_ Email: \_\_\_\_\_

**Please select payment method:**

By Credit card                       By cheque

To pay **by credit card** please provide information below, or contact the APB office (250-483-4283).

Payments **by cheque/money order** are also accepted via mail:

#300-1095 McKenzie Ave, Victoria, BC, V8P 2L5.

Make cheque payable to the Association of Professional Biology.

Credit Card: MasterCard \_\_\_\_\_ Visa \_\_\_\_\_ AE\_\_\_\_\_

Name on card (as written): \_\_\_\_\_

Number: \_\_\_\_\_ Expiry Date: \_\_\_\_\_

CVD#: \_\_\_\_\_

Signature: \_\_\_\_\_

*Note: If needed, additional booth equipment can be rented through our tradeshow service provider.  
Please contact the APB office to make arrangements.*