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My Chat with Bob McDonald, Quirks & Quarks
John Leech, Executive Director

Bob visited the Sunshine Coast and I managed to grab a few minutes of his time to talk applied biology education and careers. Never pass up an opportunity to spread the word about applied biology!

Bob presented to a local audience on his career and personal journey of starting with YES. Naturally I purchased his book and encourage you to do the same. In some ways a bit better message of 'Just Say YES' rather than 'Getting to Yes'… Bob believes one is best served when starting with YES and leaving it to others to offer an alternate view… even a 'No'.

Bob has hosted the CBC show Quirks & Quarks since 1992 and says he'll continue for as long as CBC will have him. The show has accumulated 80+ national and international journalism awards. Oh, and Bob does not have a PhD (a common question) however he has 11 and counting honorary doctorates.

This science translator has met with great success… and so do applied biology professionals. In my chat with Bob I highlighted their skills and crucial role, noting there is a real need to further develop awareness of education and career opportunities. I noted APB work on Indigenous Peoples relations, programs such as mentoring and APB's general work as an advocacy organization.
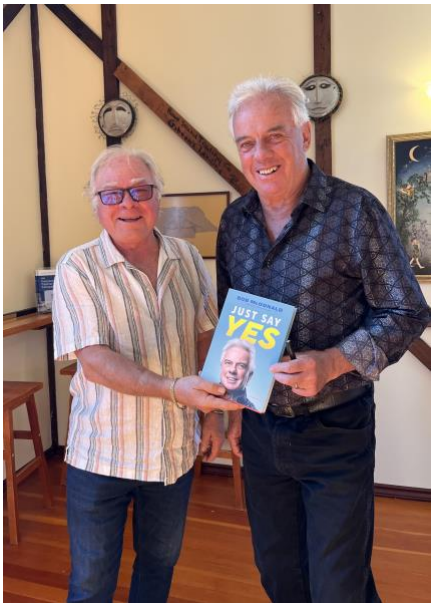
Photo. The good looking and highly successful Bob McDonald is on the right.